



SADDLE UP

SCHEDULE OF EVENTS

WEDNESDAY, SEPTEMBER 2

TIME SLOT	ACTIVITY
2:00PM - 5:00PM	Saddle Up Registration Open
5:45PM	Meet in the hotel lobby for Daikin Park
6:00PM	Group walk to Daikin Park for Houston Astros baseball game
7:00PM - 10:00PM	Houston Astros baseball game from the private Daikin Park Party Deck
10:30PM	Return to Four Seasons Hotel

THURSDAY, SEPTEMBER 3

TIME SLOT	ACTIVITY
7:00AM - 8:30AM	Breakfast
8:35AM - 8:50AM	Kickoff and Welcome to Saddle Up with Ben Allen, CEO, BinSentry
9:00AM	Keynote Speaker - Culture & Mindset Coach Dr. Kevin Elko - So What, Now What: Self-Talk Management, Resiliency, and Active Connection to Improve Problem Handling
10:00AM - 10:40AM	Coffee break
10:45AM - 11:30AM	Partners in Profit: Helping YOUR Customers Thrive Eric Miller, VP of Sales and Marketing, Wenger Group
11:30AM - 12:30PM	Lunch
12:35PM - 1:20PM	Embracing the Shift: Practical Change Management for a Changing Industry Josh Duff, GM of Production Operations, Country View Family Farms
1:25PM - 2:10PM	From Reactive to Predictive: Using Data and AI to Drive Bird Performance Dustin Dickson, Head of Digital Transformation, Pilgrim's
2:15PM - 3:30PM	Roundtable Discussions
3:45PM - 4:15PM	Read out from roundtable discussions
4:15PM - 5:00PM	BinSentry's Forward Looking Outlook with Ben Allen, CEO and Nathan Hoel, CTO
5:00PM	Saddle Up Conference concludes
5:00PM - 9:00PM	Networking & Reception

FRIDAY, SEPTEMBER 4

TIME SLOT	TOPIC
7:30AM - 8:30AM	Breakfast
8:30AM - 11:00AM	Exclusive access to BinSentry Product, Sales and Customer Success teams
8:30AM - 11:00AM	Individual account meetings
8:30AM - 11:00AM	Free time to explore Houston or catch your flight home



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